



Project 5

Book Cover

Ana Luisa Vergara Garcia.



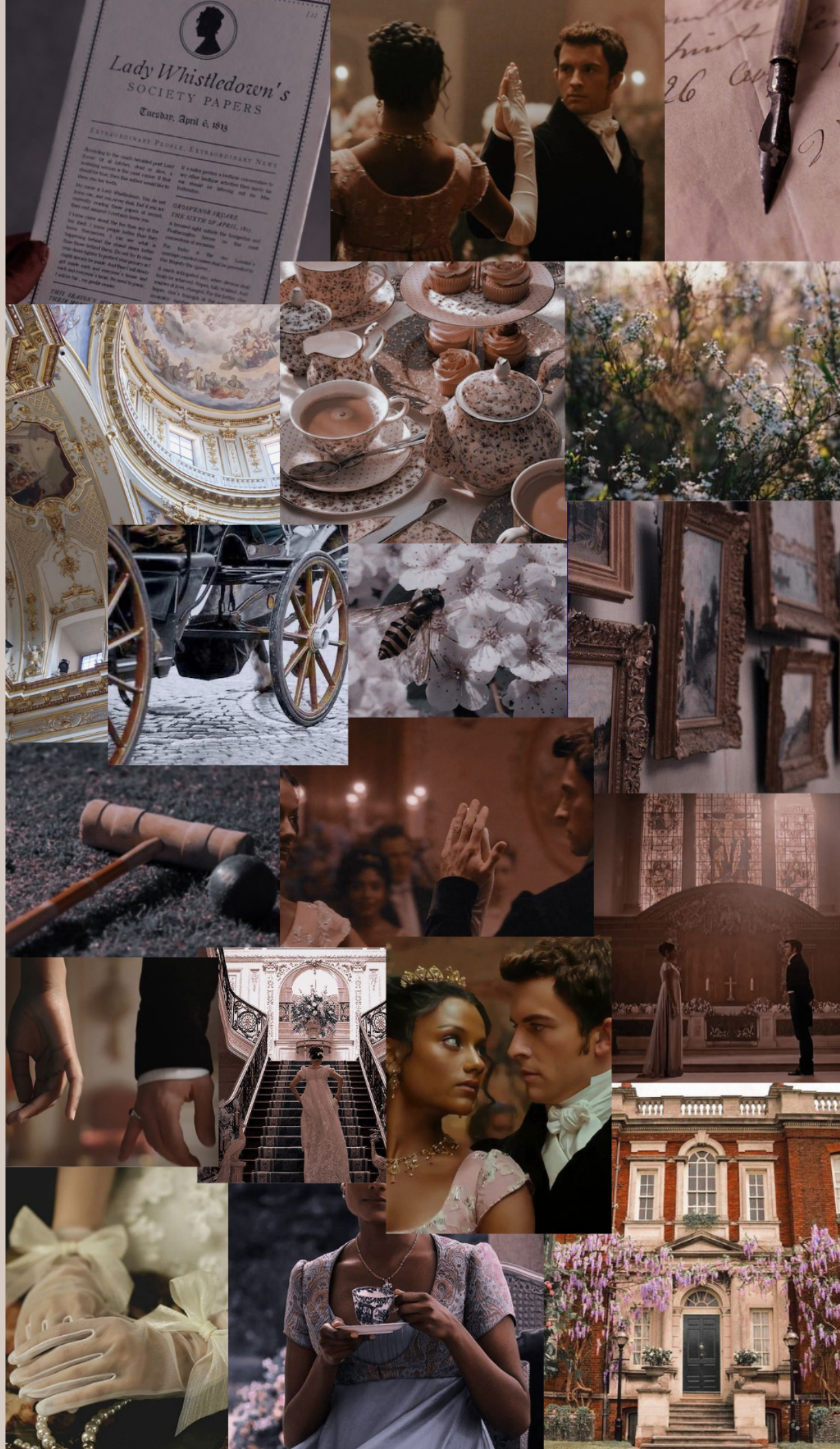
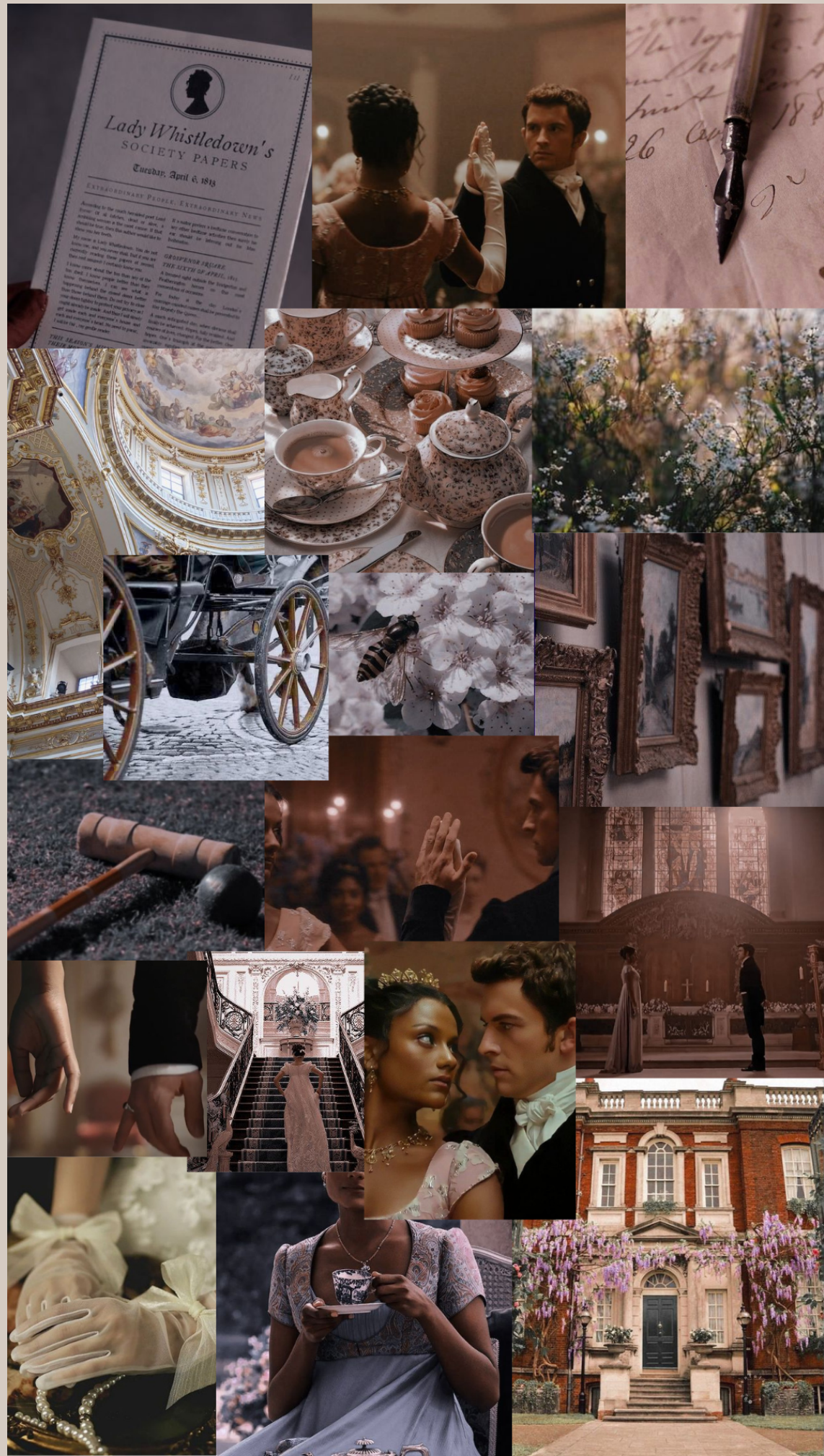
The Viscount Who Loved Me

The Viscount Who Loved Me is the second book in Julia Quinn's series about the Bridgerton family. The novels are set in Regency-era London, England, and each entry in the series follows a Bridgerton sibling's romantic journey. The Viscount Who Loved Me focuses on Anthony Bridgerton, the eldest son and Viscount, as he finally decides to leave his bachelor days behind and declare his intentions to marry.

Source: <https://www.supersummary.com/the-viscount-who-loved-me/summary/#:~:text=The%20Viscount%20Who%20Loved%20Me%20focuses%20on%20Anthony%20Bridgerton%2C%20the,season%20of%20Netflix%27s%20Bridgerton%20series.>



Moodboard





Research

Bridgerton's books target audience are Millennial and Gen Z women. The books are being adapted on Netflix as a series. Some of the elements that I wanted to include in the cover of the book are a bee and a mallet because some important things happen in the story that involve these things. I also wanted the cover to communicate the time of the monarchy, its elegance and glamour.

Typography

I wanted a script or calligraphy font for the cover since it transmits elegance and the feeling of royalty. I did a lot of type studies. I chose the typography called "Medusa", I altered it so it looked how I wanted.

The Viscount Who Loved Me

The Viscount Who Loved Me

The Viscount who loved me

The Viscount Who Loved Me

**THE VISCOUNT WHO
LOVED ME**

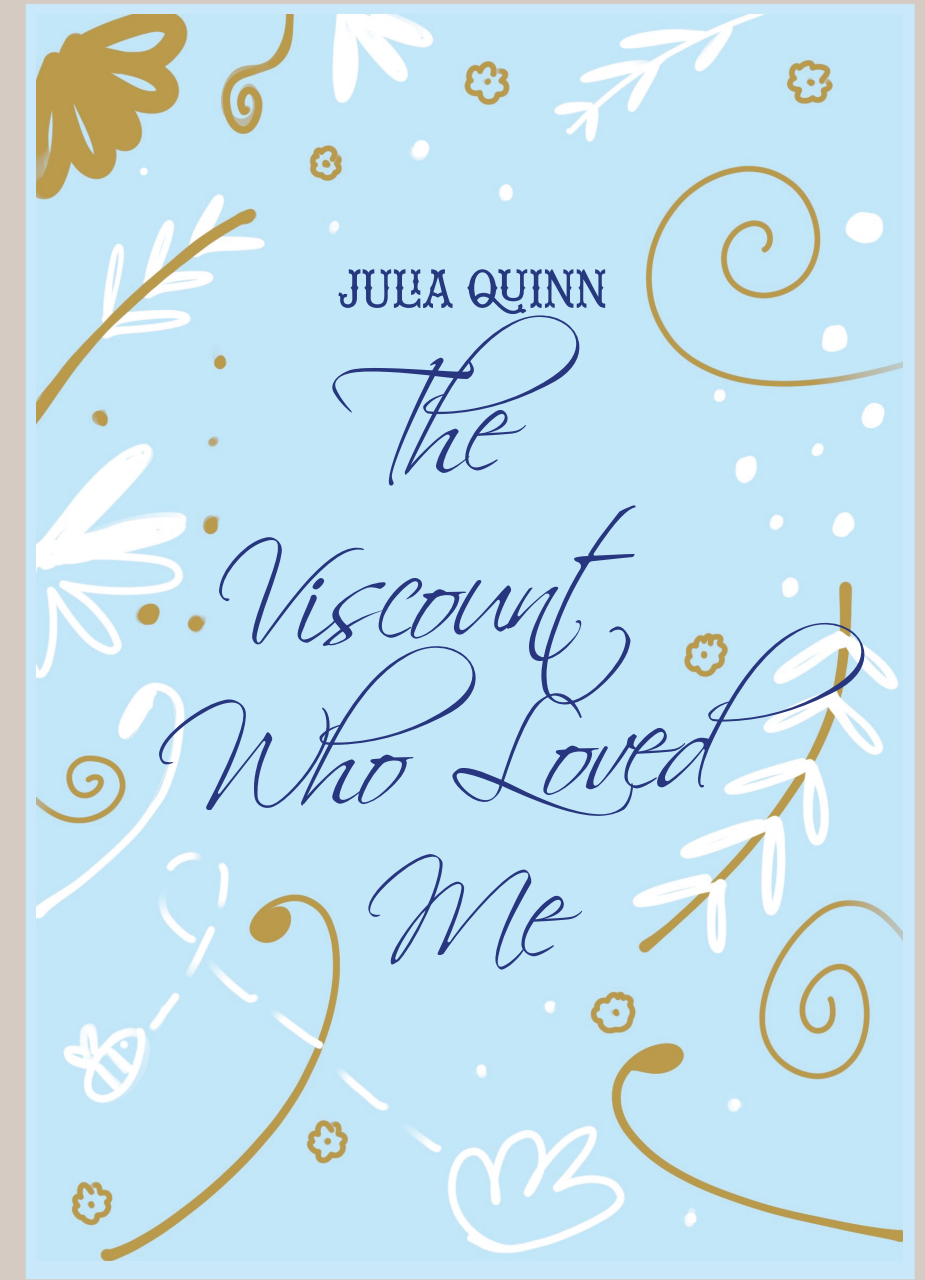
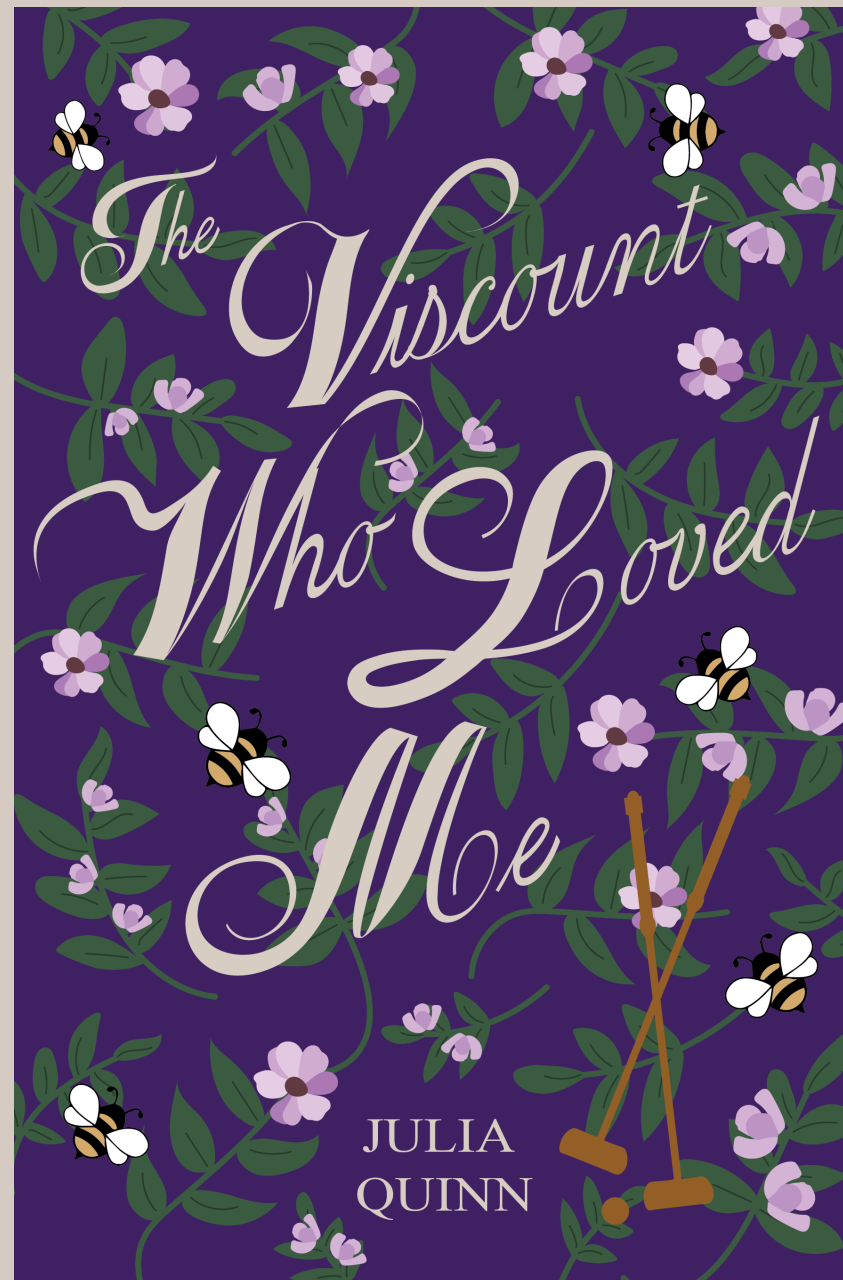
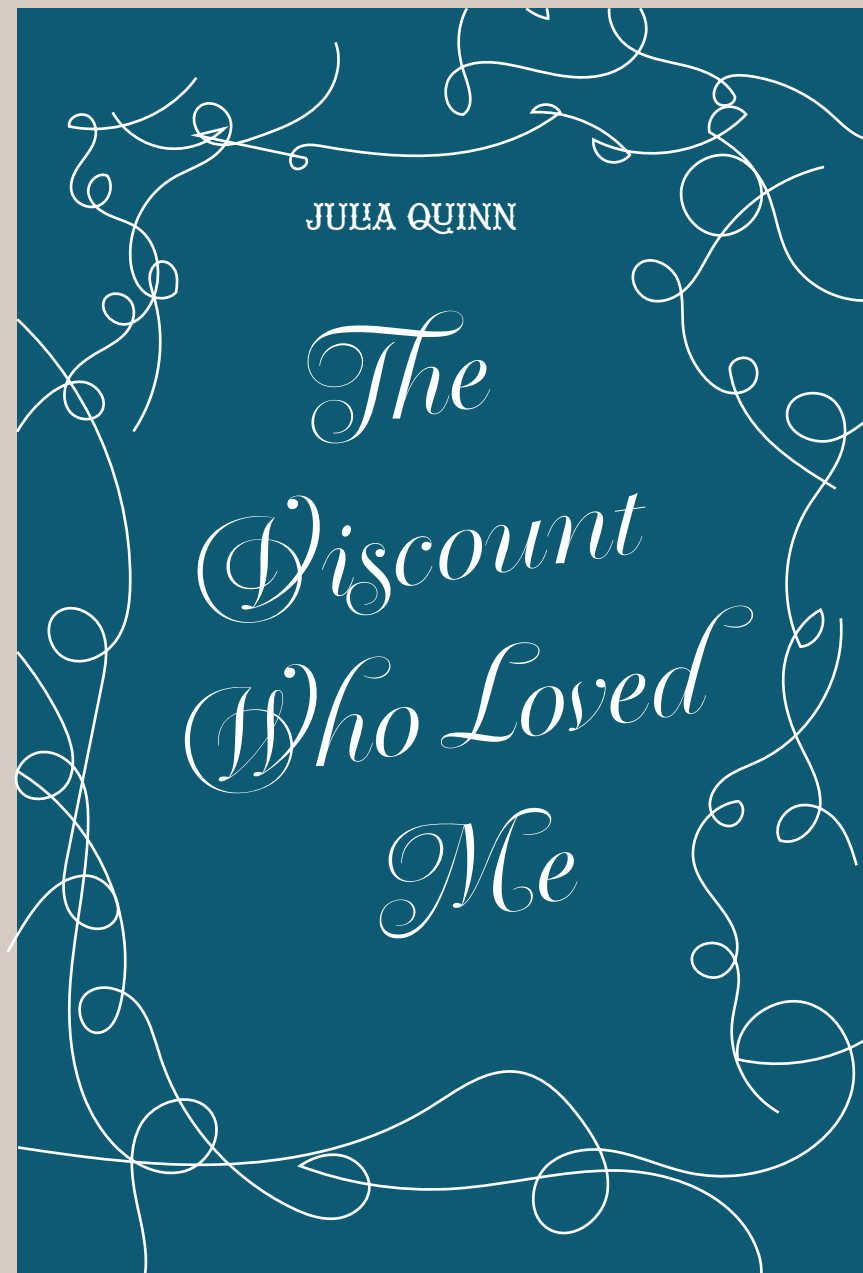
My choice:

*The Viscount Who
Loved Me*

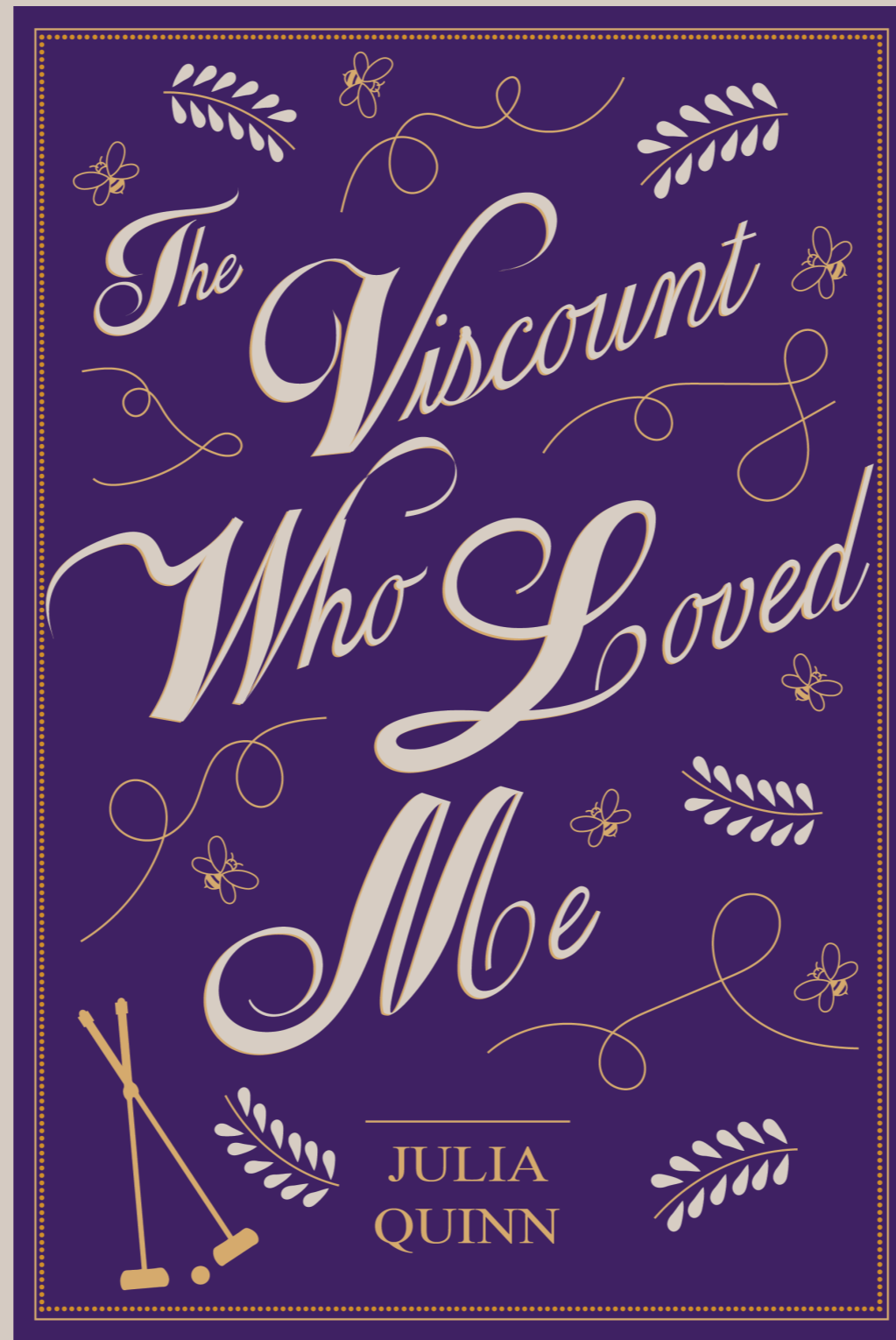
Altered:

*The Viscount Who
Loved Me*

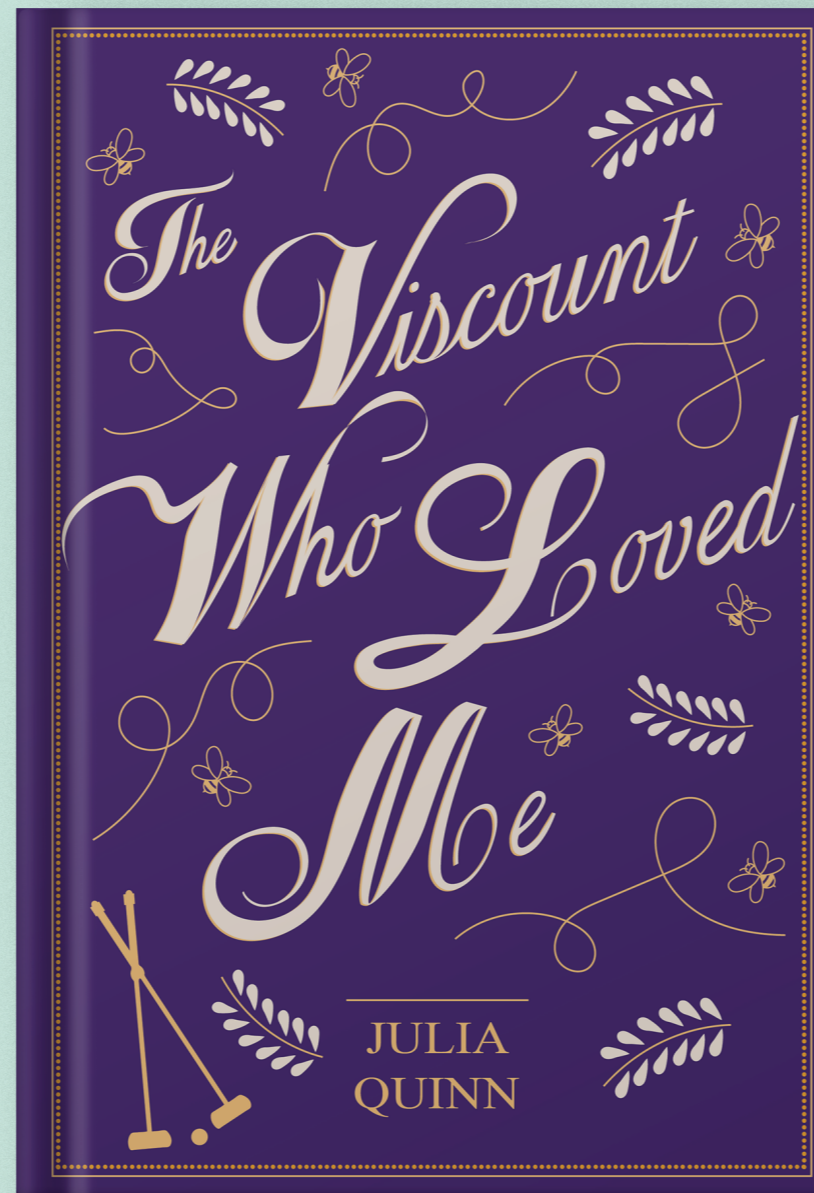
Ideation and sketches



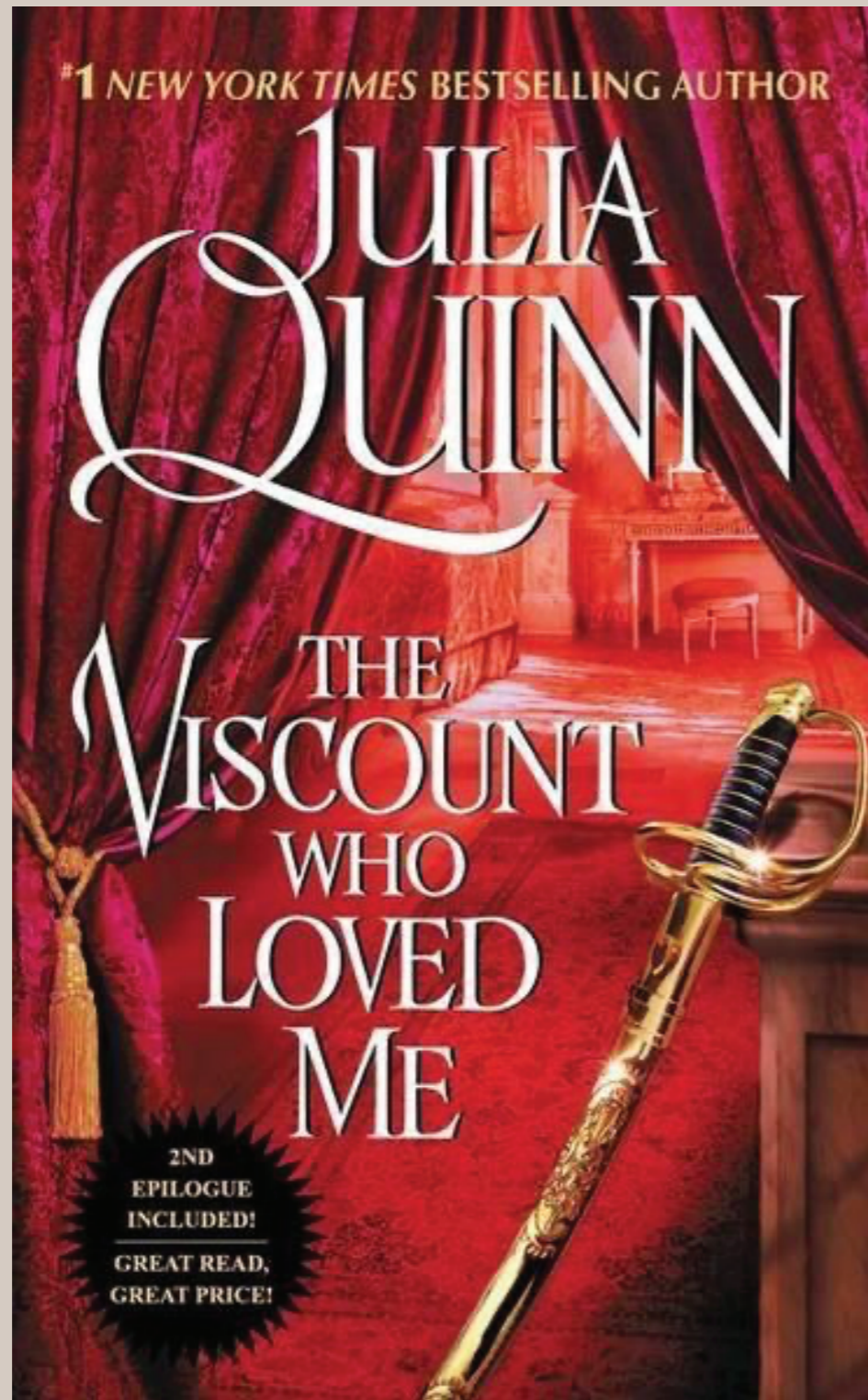
Final Design



Mockup



Original



New

