

# Coachtopia

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Coachtopia is a collaborative lab for innovation within Coach, founded with a mission to accelerate our transition towards a circular economy in fashion by rapidly prototyping new products, processes and ideas.

The brand is targeting a Gen Z customer.



For this project, the final deliverable will be an ad video introducing Coachtopia to the public.

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crafting with  
waste



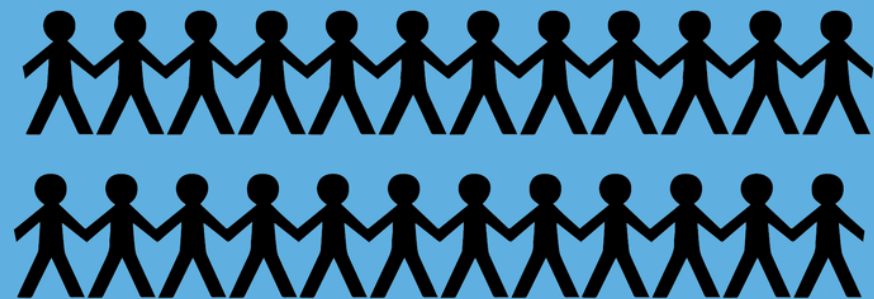
**REIMAGINED**



**REMADE**



**RECYCLED**



Join us at [Coachtopia.com](http://Coachtopia.com)

**we're building towards a  
better future for our planet**



[click here for presentation with video](#)

**Thank you!**

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