

Education

Savannah College of Art and Design (SCAD)
MA in Luxury and Brand Management 2026
BFA in Advertising and Branding (Art Direction) 2025
Minors in Fashion Marketing and Management, Social Strategy
Dean's List: 2021-2025

Languages

Spanish (Advanced)
German (Intermediate)

Certificates

- Inside LVMH Certificate
- Excel for Fashion Certificate by The Mentors
- Adobe Photoshop Certification
- SCADamp Certificate of Completion
- Certification in Design Research and Insight Translation from Lextant
- DeBeers: Natural Diamond Workshop

Awards

- 21-Time Augusta ADDY Award Winner
- District 7 ADDY Award Winner
- SCADDY Award
- SCAD Far From Home Exhibition Recipient
- Advertising Design Department Scholarship
- SCAD Scholarship

Skills

Photoshop
Illustrator
Adobe InDesign
Figma
After Effects
Lightroom
Premiere Pro
Excel
Adobe Rush
Microsoft Office Suite
Art Direction
Strategy
Photography
Social Media Management
Content Creation
Styling
Marketing
Art History

Professional Experience

Corner Table Creative Creative Strategy Intern June 2026 - Present (New York, NY)

- Conduct cultural, competitive, and platform research for Starbucks and other client accounts, identifying social-first opportunities.
- Develop trend reports, competitive landscapes, and strategic POVs to inform briefs and creative direction.
- Contribute to brainstorming and concept development with culturally relevant ideas, trends, and creative references.
- Build client-facing strategy decks and support projects from research through creative execution.

Rhino Hospitality x SCADpro Sprint Strategist March 2026 (Savannah, GA)

- Conduct market research to identify target audiences, trends, and competitive positioning.
- Develop a marketing strategy to support Rhino Hospitality's brand positioning and growth.
- Deliver actionable tactics and recommendations across channels to drive engagement and awareness.

SCAD Marketing Content Creator March 2026 (Savannah, GA)

- Film, edit, and script admissions-focused videos showcasing campus life and programs.
- Create bilingual (English/Spanish) content and cover university events.
- Collaborate with marketing to produce social-first content aligned with recruitment goals.

SCADpro x Philosophy Art Director January 2026 - March 2026 (Savannah, GA)

- Led art direction for campaign and hero film, defining visual language and tone.
- Directed post-production, including color, sound, and visual continuity.
- Created mood boards and visual frameworks for styling and multi-platform use.

Good Light Graphic Design Intern June 2024 - August 2024 (New York, NY)

- Created social media assets, marketing emails, print materials, and web/retail banners.
- Co-developed innovative marketing strategies in a collaborative team setting.
- Supported the successful launch of a new product, Alphabet Oil.

SCAD District Branding Editor March 2024 - March 2025 (Savannah, GA)

- Pitch weekly social media and content ideas.
- Design graphics and promotional materials for social media, and web.

SCAD Student Ambassador March 2024 - September 2025 (Savannah, GA)

- Represent SCAD as a campus host and guide, connecting with prospective students and sharing the student experience.
- Support Admissions events and daily operations, assisting across campus activities and visitor experiences.